



« To Age Well Long Together »

 <p>▶ Action Laos</p>	<h2 style="text-align: center;"><u>A BETTER FUTURE</u></h2> <p style="text-align: center;">First step of the Laotian Section</p>	
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Why this project?

The health crisis has revealed the **systemic flaws in our societal models** that have become complex. An obvious consequence: metamorphosis of the face of our today fractured societies and which requires rethinking them by “repairing” them.

A duplicable action which follows a question in front of the 3 major societal challenges: aging populations, precariousness, climate change.

How to **articulate on the entire life cycle**, working, training, unpaid activity or retirement, and the corresponding income, by putting a stone in the building of projects that fuel the “Green Future”?

Who are we?

Multiple entrepreneurial resources (intergenerational, multicultural, multisectoral), public and private actors, paid and volunteers: often share findings; suffer at the same time from the same difficulties; are poorly connected to each other; assume their responsibilities; carry altruistic and ethical values; motivate “win-win” relationships.

What is our goal?

Federate a concept of life open to the world with "Maintenance in activity from another perspective" in order to delay the sliding towards dependence, taken in the broad sense of the term (that is to say financial, physical, emotional and psychological), with an innovative process of work organization and service production.

For who?

All being someone's customer, OUI Ensemble deploys a **Human Resources policy** (also taken in the broad sense of the term) conditioned in order to be "**author of one's life**" with one's evolving talents within a collective with values and to common interests.

How do we approach a complex societal system?

Decision to operate in the preventive approach, which requires us to use the **holistic project design process**, that's to say global and transversal, harmonized with the needs at each stage of life.

→ Optimization of links between: human management, at the same time professional and "customer", and management of lifestyles while respecting the environment.

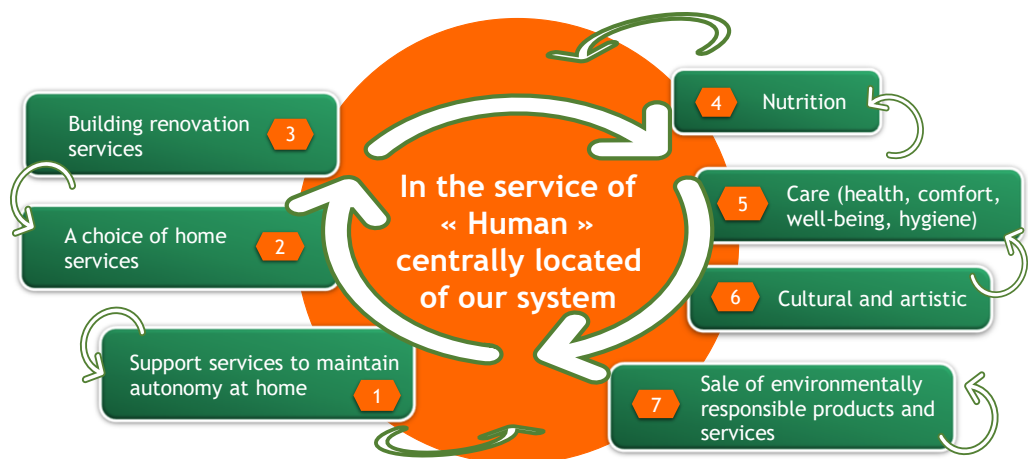
In what way?

Creation of a **path for a sustainable economy** with an **economic model** articulated on interdependencies and forms of autonomy integrated at different scales, in unison between France and Laos, by means of an **Inclusive Social Network Organization** which faces the evolution of our lifestyles and our representations in the world of work.

→ With “**Human**” placed at the center of our concerns with the volume of problems to be resolved, including the loss of meaning: our management is reinforced by a **method** and a **human philosophy** in an intergenerational and transcultural approach (Relearn trust; Build relationships; Work on each person's autonomy; Securing employment and activity at each stage of life; Making our activities compliant with eco-responsibility).

→ With a **network of PCI** (Partners in Common Interests) which acts in favor of “**Maintaining balance and good health**”, “**Place of life**” and “**Social life**”, supported by **Social Entrepreneurs Oui Ensemble**, we turn towards others to take action. They support **Human Resources** by providing shared missions with 1 to 5 key skills (Developer, Recruiter, Trainer, Tutor, Coordinator) used cross-functionally between **7 areas of activity**.

Actions structured within 7 interactive activity clusters



As a result: pooling of transversal skills and proposal of multiple job and activity options.

How can we perpetuate the deployment of the solidarity economy in unison between lifestyles in France and Laos?

By building loyalty with a socially coherent **financial package** and a **legal framework** structured on conditions that encourage design and operational skills to collaborate for the benefit of protecting everyone's interests.

WHAT ARE THE NEEDS FOR OUI ENSEMBLE?

Facing the 3 major societal challenges: obligation to take action considering human capital, environmental capital, and financial capital.

→ In order to achieve this objective, we need a **specific HRIS** (Human Resources Information System) in order to connect networked actions to multiple Human Resources.

Where did the idea for this project come from?

The idea was born following **testimonies from our elders at the end of their life**, about the happiness that is found in an alchemy between respect for individuality and openness to others. The design of the **Oui Ensemble** action took shape step by step, based on our observations on the habits and customs of the Laotian people, without inducing, at any time, a copy and paste between the two cultures.

→ The proposal for global action comes from a succession of human and professional experiences lived in different life contexts, accumulated within developed and developing countries.

ACTION TO TAKE IN EVERY DAY LIFE

We must learn to master the importance we give to property versus that given to use, which invites us to revisit our relationships with others, to relearn to trust, and to enter into a process of actions in a partnership form.

Alternative responsible consumption ways, with their economic dimension, are inventoried in order to respond to the major challenges of our society, by suggesting **actions to be implemented in daily life** linked to all the "eco-compatible" actors who intervene in the evolution of our sustainable lifestyles: **Activity center « Sale of eco-responsible products and services" 7**

A

Maintaining our balance and good health:

- Emotional autonomy (*with its psychological needs linked to the collective, intergenerational and transcultural, in well-treatment and sharing*), material and financial: at each stage of life.

Area activity "Support services to maintain autonomy at home" 1

- **Area activity "Nutrition"** (*from food production to consumption*) 4
- **Area activity "Care"** (*Health, Comfort, Well-being, Hygiene with appearance and image*) 5

B

Our place of life with the climate and its environment (city, countryside, sea, mountains) in a chosen territory:

- Housing (*small DIY jobs; renovation; construction*) **Area activity "Building renovation services" 3**
- The living environment (*housekeeping; gardening; layout/decoration; security; waste treatment; etc.*): **Area activity "A choice of home services" 2**
- Modes of travel

C

Our social life:

- Information-training
- Management of daily life, participation in community and social life
- Cultural and artistic activities: **Area activity "Cultural and artistic" 6**

CONCEPT OF THE ACTION OF THE UFL ASSOCIATION

History of the project: in 2006, during our multiple meetings in order to decide whether or not to embark on a cooperative development project, we met the Minister of Health at the time for advice. To a question, which may be stupid, an answer may be hurtful: we wanted to know the precise needs of Laotians in order to propose appropriate action. He then answered us that Laotians are human persons with the same needs as the French, and his first advice was to start by immersing ourselves in Lao culture by observing the differences between habits and customs linked to the climate. He concluded by inviting us to look at the aging of populations which was going to become a problem.

An observation: 34.4% of the Lao working population is currently unemployed. “According to the Ministry of Labor and Social Welfare of Laos, high inflation and an increase in the cost of living in their country are the reasons given for Lao workers choosing to work abroad. » The direct consequence of salaries being too low is therefore: looking for work abroad or having several jobs locally.

A QUESTION ? The difficulties of “Remaining in paid activity” invite us to return to the question of “Maintaining balance and good health”, including that of aging people losing their autonomy and their needs to be satisfied.

Indeed, between workers who have left the country or who are going to do so, and those exhausted by working several jobs in order to survive, what do we do with the elderly?

The economic model created ex-nihilo **Oui Ensemble**, in unison between France and Laos, with its action supported by resources in the entrepreneurial approach, takes on its full meaning today.

The association team **UFL** (à l’Unisson **France Laos**) plays on the field as a team with the “village chiefs”. *(The Laotian population is divided into villages - in populated areas, like the cities of Luang Prabang or Vientiane, this is equivalent to a neighborhood of up to 1,400 inhabitants -).*

Tamonh (Laotian): she is attached to her country and she does not want to leave it, especially with one of her grandmothers to support. As a young entrepreneur, she combines several jobs in order to get by (translator, tourist guide, teacher, cook-manager of her restaurant). With the same values as us and speaking French, the decision to move forward together was quickly taken.

Tamonh (who we position as tutor-coordinator of the action alongside her village chief, the monk responsible for her pagoda, and the Lao women's association) will be supported by 2 senior profiles (from 45 years old) with the 5 key skills acquired:

- Manivanh (Laotian): she has knowledge of all the administrative mechanisms & Co of the country. She was part of the team that piloted the first action to care for elderly people in the province of Luang Prabang (mobile dispensary and training of care assistants).
- Vone (Lao-Canadian): professional in building renovation, he puts his skills at the service of the project (financial reasons still force him to share his time between Canada and Laos).
- Stéphane (French): export manager, he positions himself on the deployment of the project.

Lauren and Morgan (French): our two Medical and Psychological Help (immersed in Lao culture for more than 7 years by offering their skills, either to private companies or to NGO) had the project of building action in favor of the elderly and children needies. Unfortunately, Lauren having declared significant health problems, the couple decided to return to France.

Linda and Dueune (Laotians): their goal for the day is to get healthy. Then this couple of entrepreneurs will resume their project of building homes adapted to aging people.

Action 1 is in progress in Luang Prabang with two experimental activities in the “Tradition and Transmission” approach.

The goal: To share knowledge between two villages types (urban and rural), in collaboration with village chiefs and pagoda managers.

Activity 1: in team with Somchith, creation of a “Tradition and Transmission” family home adapted to seniors.

Two missions in favor of people losing their autonomy:

- Possibility of temporary accommodation in supervised reception for respite for families.
- In order to protect the elderly and access the needs of those dependent at home, a professional team trains the local entourage to support the person in care.

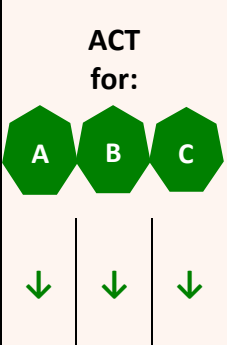
Activity 2: in team with Tamonh, creation of a “Tradition and Transmission” restaurant, ambassador of the “Aging Well, Long Time Together” lifestyle concept.

Mission: provision of an information-training space to mutualize the knowledge and experiences of residents of the two villages (urban and rural), partners and visitors.

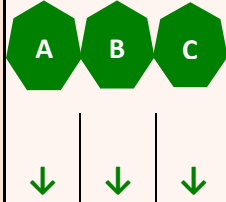
- On “Maintaining balance and good health”:
A → We have a double objective: - Reduce the number of intermediaries who are paid for the service of linking with NGO working in the medical sector, because the population already does not have the means to pay for medical care. - Refocus intermediaries on the heart of the target of their profession, by bringing them clients and supporting them, if necessary, on “job skills”.
- On the “Place of life” and “Social life”:
B and **C** → We work for the solidarity economy by evaluating mutual interests as a team: - Support for our actions (Social/Environmental). - A supply of customers to partners with the possibility or not, depending on the margin, they give a donation to the association UFL (à l'Unisson France Laos) in order to support disadvantaged elderly people (*a census of artisanal talents and other of these people will be carried out in order to assess the value of their knowledge and generate income*).

The restaurant is planned in contact with the team of the association of Lao Women who actively participate in the social life of their neighborhood: - In participatory management with needy elderly people and their families paid by their work, and traveling visitors in the solidarity approach, recruited on site or in advance in the network depending on the themes to be deployed. - In autonomous and responsible management of perishable foods, organic cultivation on village land, "from the land to the plate" as part of the circular economy (team-cooked dishes with a selection of typical French and Laotian menus, etc.

LAOS COMPONENT - Actions in favor of:
A → “Maintaining balance and good health”
B → “Place of life”
C → “Social Life”
As of 06-30-23: FIRST SUPPORTS LUANG PRABANG AND VIENTIANE
Entrepreneurs, authors of their lives and project leaders



Name	Social status	Profile	Social Entrepreneurs			→ Contribution of support	→ Network contribution
Stéphane	French Independent Entrepreneur	Managing with the 5 key skills	X	X	X	Ability to support and deploy the OE concept	Team development of the financial plan to create margin in order to build up income.
Vone	Lao-Canadian Independent Entrepreneur		X	X	X		
Manivanh	Lao Independent Entrepreneur		X	X	X		
Tamonh	Lao Independent Entrepreneur		X	X	X		

LAOS COMPONENT - Actions in favor of: A → “Maintaining balance and good health” B → “Place of life” C → “Social Life” As of 06-30-23: FIRST SUPPORTS LUANG PRABANG AND VIENTIANE <u>Entrepreneurs, authors of their lives and project leaders</u>			ACT for: 				
Projects Leader	Social Name	Goal project/Act	PCI (Partners with Common Interests)			→ Contribution of support	→ Network contribution
Chansy & Yannick	Association « à l’Unisson France Laos » UFL	Solidarity development	X	X	X	Financial support Caring for aging people in their homes	Building expertise to design the “respite” site adapted to aging people. Organization of France-Laos knowledge transmission.
Somchith	Pediatrician Lao Social entrepreneur	Creation of an intergenerational family home “traditions and transmissions”	X	X	X	Local expertise in administrative procedures in order to design the accommodation site adapted to elderly people	
Somchith	Pediatric General Clinic	Medical office for children	X		X	Contribution of local medical expertise and support in the application of the actions	Support for the medical office in the network approach
Bouaphan	Bouaphan Pharmacy	Pharmacy	X		X	Support for the OE concept	Support for the pharmacy in the network approach
Cyrille	Association APNL Laos	Promotion of neuroscience in Laos	X		X	Expertise contribution on neuroscience	Support for APNL
Médecins	Association Médecins de Chinguetti-Pakbeng	Humanitarian association serving the health of the most deprived populations	X		X	Medical expertise contribution	Support Doctors in Pakbeng

Peter	Seven Orients Peter LIVERMORE	Production of books, documentary films, etc. ...all specialized in "Lao culture"			X	Exhaustive work on the traditions and transmissions of Lao culture	Highlightings the Peter's various works with the aim of raising awareness of Laos <i>(joint decision on distribution sites and costs/final margin given in support of local solidarity actions)</i>
Serge	GREEN VIENTIANE	Supports plastic production companies in Vientiane to reduce their excess plastic	X		X	Expertise on the fight against the harmful effects of plastic by sponsoring the actions on the theme	Financial participation envisaged for actions that can be duplicated in a network
Mélissa	Association NK SEEDS	Develops international solidarity in two areas, education and the environment.	X	X	X	Support for the OE concept	In 2022, financial support for the NK SEEDS action on plastic recycling
Lao women organized by "Villages"	Lao Women's Association	Support social life with respect of habits and customs	X	X	X	Support for the OE concept	Collaborative experimentation shared by village to fuel the "Green Future" by integrating social and financial axes into the actions deployed
Vone & Touy	Guest House HERITAGE	Accommodation with OE corner: "traditions and transmissions"		X	X	Support for the OE concept	Promote accommodation
Deng	Guest House AMMATA	Accommodation with OE corner: "traditions and transmissions"		X	X	Support for the OE concept	Promote accommodation
Ariyadeth	Floor Design	Concrete company		X	X	Support for the OE concept	Promote the company
Vone & Touy	LP Stamped Creation	Concrete company		X	X	Support for the OE concept	Promote the company
Thatsaly	Naly Kitchen	Food service delivery	X		X	Support for the OE concept	Promote the company
Thatsaly	Naly screen	Screen printing service		X	X	Support for the OE concept	Promote the company
Phetmany	Micro Financing	Micro Financing			X	Support for the OE concept	Promote the company

Somchith	Guest House THIDA	Accommodation with OE corner: “traditions and transmissions”		X	X	Support for the OE concept	Promote accommodation
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Projects Leader	Social Name	Goal project/act	PCi (Partners with Common Interests)			→ Contribution of support	→ Network contribution
			X		X		
Touy	Barber Shop LP	Hygiene (appearance/image)	X		X	Support for the OE concept	Promote the entrepreneur
Linda & Dueune	Bamboo tree Restaurant	This couple of entrepreneurs want to deploy habitats adapted to aging people on their land.	X		X	Support for the OE concept	Promote the restaurant and cooking classes. Support the bungalow construction project for seniors
	Bamboo tree cooking school		X		X		
Tamonh	Sikhoun Muang Fruit Shake	Joined the OE team of social entrepreneurs	X		X	Support for the OE concept	Consider the evolution of the restaurant in the “Traditions and transmissions” approach
Vixay	Luang Prabang Dental Clinic	Creation of a dental office	X			Support for the OE concept	Promote the entrepreneur
Florent	E&M Solutions	Built sector (Study of plans and quotes provided by the contractor(s) who will respond to calls for tenders)		X		Support for the OE concept	Promote the organism
Touy	Som & Somphet	Restaurant lao Lao Restaurant	X		X	Support for the OE concept	Promote the restaurant
Éric	Carpentry in its qualitative and artistic vision	The passion for a personalized creative profession by implementing a set of techniques		X		Support for the OE concept	Promote the specialized skills of the entrepreneur (Recruiter - Tutor - Trainer)
Vitthana	Independent Web professional	Specializing in cartoon software (designs and produces cartoons and animated drawings, as well as children's stories).			X	Support for the OE concept	Promote the specialized technical skills of the entrepreneur