

### They cause imbalances in all living beings!



**Difficulties?** "How do we get as many people as possible involved in things that don't disrupt their daily lives, since our fellow citizens are more concerned about the complexity of our world, which has become violent, meaningless, blind, with needs that are not being met in the present, because they may be: ... in a job or with a pension that can't pay their bills ... or suffering in a job that doesn't suit them ... or misunderstood and on the margins of society ... or out of work ...".

"Receiving and giving is the meaning of the <u>Oui Ensemble</u> social innovation action orchestrated in unison in FRANCE and LAOS".



**In the wake of the health crisis -** "Going through a major plan to transform our society and our economy" is the aim pursued by the experts at <u>France Stratégie</u>, who have selected us in their 2020 call for projects, in 2 of their 7 areas for reflection:

- "What path for a sustainable economy?
- What forms of interdependence and autonomy at different scales?

We have positioned ourselves on the theme of "Metro, work, robot: what kind of working environment do we want?", with a proposal that is complete and ready to be tried out after looking at human needs at each stage of life.



# Who are we?

Ordinary citizens, conceptual entrepreneurial resources from all backgrounds, above all realists and pragmatists, with no unfounded fears!

We know that a future is only possible on condition of a new ethic, which secure human resources to fight against the drift towards dependency (in the broadest sense of the term, i.e. financial, physical, emotional and psychological).





## « LIFE IN ACTION »

The global phenomenon of disruption in all areas invites us to re-direct the Human and Social Sciences towards another defined foundation.



To branch off towards another model of success for the future of our children...





**Project background:** "Together, we can create a better future for everyone." We have reinvented a Network Organization to promote social inclusion, helping everyone to remain active throughout their lives.

#### What is the "raison d'être" of this public-interest project?

We are carrying out a humanistic, apolitical citizen action with a social and environmental impact. Faced with a disturbed climate and ageing societies, a new organizational system has been devised in FRANCE and LAOS to combat job insecurity, burnout, abuse, loneliness, etc. ...

**To what end?** To create intergenerational harmony within a solidarity network, while mobilizing actors of environmental and climatic issues for a sustainable future.

### OUR SOLUTION IS AN INNOVATIVE "HUMAN RESOURCES RECIPE"

#### We are revolutionizing social inclusion and "Keeping active" throughout life:

- → By opting for an altruistic and ethical, model of success, with service to others and to future generations, focused on the concept of "Aging Well Together for a Long Time".
- → By using a "Human Resources recipe" based on the evolution of work and lifestyles in relation to climate problems

Working differently Living with dignity

# **An Organization with Principles:**

Inclusion

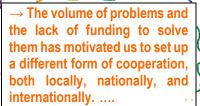
This project promotes inclusion and diversity for a fairer world.

**Solidarity** 

The project emphasizes solidarity and mutual aid for a better future.

**Progress** 

Oui Ensemble aims to build a better future for all based on social and economic progress.



### The HR recipe is based on a bottom-up strategy, which means that ideas and initiatives come from the bottom. It includes:

- The holistic global and transversal project design process, enabling a preventive and flexible approach.
- The operational marketing approach centered on "People" at every stage of life. "Keeping people active" is rethought from the end of life, to reconcile "social inclusion", "quality of life at work," and "environment."

# Working in unison to serve living beings!

Aging with peace

of mind



→ Working as a team with Human Resources Active, committed, trained and valued citizens.

- Missions: Remain autonomous and active, have jobs and missions that are valued, receive training, work close to home.
- Requirements: Delay dependency, avoid illegal channels, earn a decent income, stay connected without isolation.



### → Working as a team with Service Beneficiaries Ethical HR services of high quality, meeting individualized needs.

- Missions: Collaborate in the solidarity network, receive ethical services of high quality.
- Requirements: Simplicity of service management, building relationships based on trust, being able to finance the services received.



## Teaming up with Oui Ensemble Social Entrepreneur Dynamic social innovators, supported by a fair circular economy.

- Missions: Raise awareness and educating, initiating and undertaking projects, carrying the concept of living « Aging Well Together for a Long Time ».
- Requirements: Respect for ethics, working together in multi-disciplinary teams, offering personalized services.