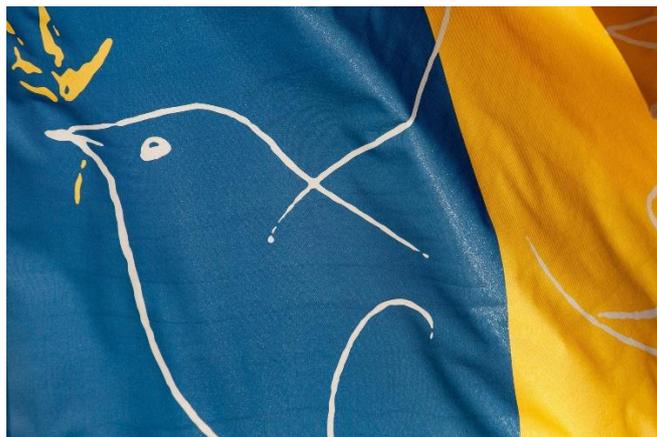


The evolution of societal promises!

We are on the cusp of seeing projects come to fruition that converge, the result of patient and collective work by actors who are committed to changing their societal promises with credible narratives and concrete actions that generate value...

This trend confirms that the Oui Ensemble project is aligned with the expectations of our time.

Why did we stick to our vision and stay the course at all costs?



We believe in human diplomacy with collective responses based on dialogue, law, and peace. While remaining independent organizations, the strategic alliances or partnerships that result pursue agreed-upon and necessary objectives. These may include expanding our client base, sharing human resources, or entering a new market.

Despite our long and winding road, we have persevered because we are not just another project: we provide a concrete response to the limitations of current systems, where training does not always lead to employment, and where vulnerable or elderly people are often left behind.

Not to mention that, given the global social and societal issues we face (precariousness, aging populations, ecological crisis), it is essential to take action to build a future where solidarity, knowledge transfer, and social innovation restore meaning.

But a vision, however powerful, is not enough. To make it a reality without losing authenticity or impact, we need a strategic and human approach rooted in clear principles and methods adapted to the complexity of the field.

That is why, from the outset, we have defined an ambitious roadmap by anchoring our ideas into action. This has enabled us to stay on the course without giving in to the dictates of traditional models. And it is by resisting the pressure to follow the traditional path of creating a “product-service” that we have remained true to our *raison d'être*: to bring about lasting change in social and economic practices.

We have placed people and cooperation at the heart of the collaboration, [in unison between France and Laos](#), to meet a need: to reinvent employment and social models by revisiting our lifestyles to envisage a more sustainable and inclusive future. Our intergenerational project, designed to be cross-cutting, is positioned at a crossroads that gives substance to coherent action. By combining social innovation, human diplomacy, and pragmatic tools, we want to prove that another model is possible for finding “one's place.”

Our action meets the expectations of both countries, and the [alignment](#) between the teams in France and Laos has been an important step.



- At **LAOS**, we approached key players who helped us take a leap forward. And we would like to reiterate that our concept of [Aging Well Together for a Long Time](#) is not just a slogan. It is a promise not to sacrifice any generation on the altar of progress. It is a commitment to transparency, which is a strength if it is truly aligned with the SDGs (Sustainable Development Goals) and coupled with a cooperative economic/financial model adapted to each stage of life.

- In **FRANCE**, the [Oui Ensemble project vision is finally in tune with the times](#). Our values and identity are clear, with ethics and a framework: non-negotiable “Charter of Values” and evolving “Internal Operating Rules.” And we have defined a common and individual narrative to unite our teams and partners:
 - Common narrative: - The [life in action](#) with the 3 pillars (value proposition, contribution, value architecture) that form the foundation of our business model. - The main functions of [ESMTL](#) (Social Entrepreneurs, Mediators, and Community Workers), which are multifaceted and structured within Oui Ensemble's seven areas of activity. - [Synergistic cooperation](#) within a solidarity network to maintain activity through a unique, win-win, multi-service HR approach. - [Graphical representation](#) of the organization Yes Together.
 - Individual account: The project launch team formalized its [PITCH](#) (Individual Project Transmissible and Consistent with Human Values), linking its professional purpose to the collective action Oui Ensemble.

Why not communicate to inspire change?

We are often asked this question, and it resonates like a mirror held up to our own journey.

Yes, our visibility on social media is discreet, yet behind this apparent silence lies a deep conviction: change cannot be imposed, it must be embodied.

What's more, trends are changing today, and with them our relationship to networking. The traditional model, focused on quantity, is giving way to a quest for meaning, where the quality of connections takes precedence over their number. We clarify, we listen, we question, we connect, we forge connections that elevate us.



We don't have all the answers, but we do know one thing for sure: authentic connections are the most enduring form of alchemy. Meaning comes from deep exchanges, from encounters that transform us without us always realizing it. By working on ourselves and listening to the right resonances, we are building, step by step, a living ecosystem. A network that grows with us, challenges us, and carries us forward, giving a new dimension to our existence, because what matters most happens in the invisible, in the threads that connect hearts, intentions, and memories. A network that promotes cultural heritage, preserving the essence of our roots, between memory and identity.

This living ecosystem is a force, because by cultivating the [invisible bonds](#) that connect us to our origins, to what shapes us, we give meaning to our lives. And it is there, in this alchemy between individuality and openness, that lies the happiness that our elders talk about at the end of their lives, so that we can age well together for a long time...